



Opening & Welcome

Review and Approval of Minutes

In attendance Tiffany Smith, Natalie Hall, Marla Keller, Heather Alexander, Neesha Killpack, Julie Robinson, Chelsie Moultrie, Melissa Miller, Justina Poulson, Megan Becker (remotely), Laura Lewis (remotely), Amy (remotely).

Officer Reports

- Lindsay Kjar -finished the Capital tour for video field trips. This is good to have that government tour as the 4th graders that are able to go due to Covid-19. January will be a tour of the Bountiful Food Pantry. The idea was also suggested to do an upcoming virtual field trip tour of the Freeport Center in Clearfield to see behind the scenes of school lunch distribution.
- Marla Keller - Yearbook update (Lori Van Wagoner) The discussion included how many yearbooks to order. The student population is lower this year at 380 (which is 100 less kids than last year). The school can always order more later, but want to take advantage of the less expensive price point. (Yearbooks are about \$10 when ordering any number over 250.) For the school, the breakeven point is paying just the under \$10 mark. Also, the number of pages in the yearbook affects the price; last year Valley View did a 36 page yearbook, but it was a struggle to fill the pages with pictures, so Lori VanWagoner is thinking to just go back to 24 pages. Tiffany suggested to order 150 yearbooks then see what presales bring. Neesha Killpack said they anticipate more kids may comeing back at the end of Fall term, but as only three kids came back at the end of first quarter, it may be best to plan on current numbers not changing. Megan Becker has the school directory finished with the families and phone numbers. It was discussed to attach it to the next PTA email communication.
- Julie Robinson -the Veterans Day assembly was a success; did the zoom meeting with the general. Overall feedback on Veteran's day was that the committee hit it out of the park! The park brick dedication went well, and the kids got to have a brick at the school and see the assembly. The brick was a great way to make the kids feel a part of the community and Veterans. Checking on the check from Chipotle receipts.
- Jennifer Long- Reflections went well! There are a good number of kids' projects moving on to the next level which is District for Reflections. Principal Killpack would like the names of kids moving onto District. District results judged by December 12.
- Chelsea Moultrie -need more teacher spotlights, and the daily reminders are great. PTA newsletters and Instagram as good means of communication to parents. Posting holiday festivities like the ornament tree.
- Justina Poulson - Great Artist Parent seems to be working well with re-using the program from the last few years. Students seem excited to repeat as they can see their progress over the years to what they had done in the past. The teachers are set with participation and parent involvement. Ms. Alexander said there are a few teachers that need more supplies.
- Principal Killpack -A big thanks to everyone for participating in Red Ribbon Week and Veteran's week was awesome! Excited to be planning a food pantry competition between Elementary schools, great way to help the community. She plans to send an email 12/11 and another email when students return to school from Holiday Break. The actual Food Drive is 1/11-1/26. Because of Jan. holidays, and no school (MLK Day) going to extend the drive over more than one school week. Each grade is going to be assigned to bring different food. She plans to have a big trophy to



'award' to the school that brings the most food and assembles the most pantry packs and the school would keep the trophy for the year. Perhaps going to have the Principal of 'winner' school do something crazy like kiss a pig etc. Principal Killpack feels strongly that the students need to be involved in the entire process, so is going to facilitate kids being able to assemble and put notes in the pantry packs. Wants each kid to assemble a pantry pack so can feel a sense of completion and part of the process. Principal Killpack needs volunteer parents to oversee the pantry pack assembly line. She hopes to have the student gov't kids perhaps be in charge of a station and help the kids directly and have parent volunteers simply oversee for quality control. She will make sure that the kids keep the Davis School District "Big 5" rules for clean and healthy.

Principal Killpack expressed concern that families feel disconnected this year. Also, try to be sensitive to COVID concerns. Many of the teachers do feel comfortable having more adult volunteers in the classroom. Tiffany reported that during an average school term, the PTA would have about 500 recorded volunteer hours at the school. The first term of this year, we only had 50 hours logged. Neesha Killpack bought the PTA lunch and wants to extend her support to PTA during a hard circumstances this year; Neesha Killpack recognized the initial disconnect between the school and PTA agrees that honest, immediate communication on both sides has helped bridge the gap. Principal Killpack helped us understand that she had just been focusing on the teachers, their moral and their needs as the circumstances of Covid had worn them down emotionally. Principal Killpack appreciated the candid communication.

Financial Report – (Natalie Hall) The last restaurant fundraiser went better than the previous PTA restaurant fundraiser in September (the school and the PTA switch off each month running and receiving proceeds from restaurant fundraisers). With the last restaurant fundraiser, it brought in \$1,407 which means the PTA will not have to dip into the reserve. (The PTA handbook recommends the PTA have one year's operational costs in reserve year to year in order to cover the nature of up-front expenses.) The current budget balance is at \$12,419. The PTA raised \$3,587 this year which on average year PTA raises about \$11,000. Fundraising is very low compared to a "normal" year. There have been some years where the PTA raised up to \$30K.

Marquee Discussion -(1) The Musical committee will advance up to \$2500; (2) What amount of PTA funds to be used? (3)Vote.

- The PTA did have an online quorum and vote with the musical committee, past writers, directors and producers of the school musicals. (Musical committee members: Debbie Erickson, Susan Schmit, Tamra Adamson, Tiffany Smith, Meagan Becker, Jenny Gerrard, Jodi Young, Trissy Bawden, Mary Jane Fergeson and Lindsay and Matt Kjar) A discussion and vote was taken to determine financial support of the school's marquee. The majority voted in favor of donating up to \$2,500 of the musical funds toward the purchase of a marquee for the school. The final vote was 6 in favor 2 opposed and 2 deferred. The musical's designated operating fund amount is \$7K, so contributing \$2,500 still allows them to maintain their annual operating funds necessary to pay for musicals in the future.

Tiffany explored options to fund a marquee. She reached out to Steve Jones, President of YESCO sign company. Steve Jones said would be willing to supply the marquee at cost. However he only works with high quality signs, so it was still \$16,000 to \$20,000 for the sign, install and insurance. The school fun run raised \$9,000. With the PTA overall donation of \$4,000, Principal Killpack still needs at least \$3,000 to finish covering the cost. Discussion was had of subsequent costs of maintenance even after the marquee is purchased. Tiffany reported her discussion with Susan Schmit, current PTA president at MPJH, who has been hit with high costs this year of maintaining the marquee purchased around 5 years ago. Schmit expressed it has been a costly to fix it is and is in need of repair.



- Laura Lewis questioned that even if the PTA contributed \$1500, is there enough money for PTA to do all the other things this year. Yes, there is sufficient funds thanks in part to our second fundraiser using the masks.
- Natalie expressed that with the reduced number of students and lack of field trips, there have not been some expenses of other years so that has made budget work this year.
- Amy asked about the visibility of the marquee. Some families feel there is a minimal number of people that would actually see the marquee. She feels that it is a tremendous amount of money and does not see the direct benefit to the students. She is not opposed to school improvements, but questions the wisdom in the timing of the purchase. She does not see that it as a top priority for this year when funds are so short this year.
- Chelsie Moultrie expressed concern financing the purchase. If the school wants to start at a certain base amount of money, the purchase puts the PTA funds at a severe disadvantage for next year. If the school wants to begin the year with around \$10k, they will not be able to do that next year. She feels that buying the marquee is not a wise use and allocation of funds in a year where there have been so many unforeseen circumstances. Questioned whether PTA would be able to recover with funds fully for next year.
- Tiffany Smith positioned that fundraising this year was unique and the PTA was excited to have brought in as much money as they did. The PTA didn't have a cause this year to rally around and the school found a cause that the community connected with and supported through their donations. It is not easy to get money and the community doesn't understand that even providing a birthday sucker, for \$380 students costs \$125.00. Incentives, rewards and recognitions get expensive quickly.
- Megan Becker, who called in remotely, added that it is great to have a cause. She loved the fun run, but she thinks where fundraising is so low this year that this is just not the year to buy a large cost items like a \$16,000 marquee. She also questioned the direct benefit to the kids and whether or not it would be wise to wait till next year to make the purchase. She added that the fun run was something the kids benefitted from at school, and it would be fun seeing that on a marquee, but she does not see as much of a direct benefit to the school.
- Tiffany clarified that the decision to use the \$9,000 raised by the school for the advertised intent to purchase a marquee needs to be used toward a marquee. The money was raised and given to the school for that purpose and the school needs to use it toward that end to keep the faith and trust of those who donated toward that cause. The school cannot do bait and switch and get people to donate for one thing and then change course after the funds have been raised. Our decision and vote at the PTA meeting was whether or not the PTA would be willing to contribute up to and to not exceed \$1,500 of our reserved budget toward the school's marquee. The \$9,000 raised by the school for the marquee is the school's money, it's their decision. Neesha added that she feels that she has to stick to what she promised of buying a marquee with the funds raised from the Fun Run. It is what she advertised to the school and to the community. She added there are many improvements she wants to see at the school. It is an old school with things that can be improved for the benefit of the students. For instance, she'd like the Valley View sign placement on the school changed so people can see it. The school doesn't need technology. As an Apple school, they have more than enough. However, she has been working with the community council to use funds there to purchase laptops for her teachers, so they can work from home and plan and build their online instruction from home. She wants to give the teachers support so they can deliver the best possible instruction.
- Melissa Miller questioned the budget breakdown of what actually needed to buy the marquee. The school is chipping \$9k (from the Fun Run), the PTA \$1500, and musical funds of \$2500.



PTA Agenda
Nov. 4, 2020

Valley View Elementary PTA 2020-2021

- Jennifer Long motioned to vote on the marquee. Marla Keller and Justina Poulson second the motion to vote.

The final Vote: yes (8) no(5) deferred (1) abstain (1). PTA Funds up to \$1,500 will be donated to the school toward the purchase of a marquee.

Additional discussion from Tiffany Smith about fundraising avenues like having a receipt donation box at Dicks to collect receipts to scan for Box Tops.

Other

Adjourn

Next Meeting Wed., Jan. 6, Noon-1 p.m.

2020-21 PTA ,

President – Tiffany Smith

Pres. Elect – Marla Keller

Exec. Board: Lindsay Kjar, Julie Robinson, Jennifer Long & Natalie Hall